

*Sex, Politics, and Religion at the Office: The New Competitive Advantage*



## **Radio and TV Interview Questions**

WHAT IS YOUR VALUE PROPOSITION?

WHAT IS THIS BOOK ABOUT?

WHY DID YOU WRITE SPR?

WHAT DO YOU DO WITH A BOSS WHO DOESN'T GET IT?

WHY DOES REPRESSION CAUSE SO MANY PROBLEMS?

WHAT DOES A HEALTHY COMPANY LOOK LIKE?

DO YOUR SOLUTIONS APPLY TO UNIONS, GOVERNMENT OPERATIONS, AND NON-PROFITS?

WHAT ARE SOME ADVANTAGES OF HEALTHY VALUES AND ATTITUDES?

HOW DO YOU DEFINE HEALTHY ATTITUDES TOWARDS SEX, POLITICS, AND RELIGION?

WHAT ARE THE KEYS TO UNLEASHING THE POWER OF DIFFERENT VALUES AND BELIEFS?

WHAT ARE THE SKILLS YOU TALK ABOUT?

HOW CAN WE TALK ABOUT SEX, POLITICS, AND RELIGION WITHOUT OFFENDING PEOPLE OR VIOLATING THE LAW?